

CELINA STEINS

CERTIFIED AGILE PRACTITIONER (PMI-ACP®), PROJECT MANAGER

INTERMEDIATE PROJECT MANAGER/BUSINESS ANALYST - AGILE AND SCRUM/DEVOPS

TechGuilds Consulting Inc. (Remote - Toronto, CA) 06/2022 - 03/2023

- Facilitated, managed and staffed a team of over ten developers at times for regular Scrum meetings
- Conducted kick-offs for Sitecore upgrade and/or support projects with clients and stakeholders as well as weekly client status calls
- Managed budgets and the scope of relaunch and support projects using Atlassian's Confluence and Jira cloud tools
- Utilized Jira to track team progress, identify bottlenecks, impediments or roadblocks and create the efficient collaboration of team members and regain productivity for the success of the sprints and overseeing QA process
- Provided WBS as well as SOW's and managed change requests.
- Managed time logs of employees, including facilitating capacity meetings
- Reported regularly to executive management and clients, developed new work plans based on project requirements
- Managed clients requirements as Scrum Product Owner and BA in the Jira backlog

PROJECT MANAGER - AGILE

Falcon Software-Company Inc. (Remote - Victoria, CA) 06/2021 - 06/2022

- Successfully managed redesign and website launches for international enterprise clients using Kentico
- Provided consultation and expert knowledge in CMS and CRM systems and supported integrations for clients
- Managed software upgrades and integrations, supported projects and optimizations for ecommerce clients
- Worked with BC government entities, facilitated agile based meetings and status calls
- Consulted clients on design strategies and online marketing and managed team of freelance designers and developers

PROJECT MANAGER - AGILE AND SCRUM

Kuehlhaus AG (Remote - Mannheim, GER) 09/2020 - 06/2021

- Successfully managed the website redesign, upgrades and the launch of digital enterprise projects in Wordpress, Oxid, and Sitecore
- Provided forecasts, managed budgets, analyzed risks and managed resource allocations of large projects while facilitating agile team meetings and applying agile methodologies
- Managed relaunch for large enterprises using CMS software in GER and the DACH region including budgets of over 60k each and ecommerce projects of up to 1 million and teams of over 20 employees
- Successfully managed ecommerce sites, by offering UI/UX support, consultation for campaign workflows and overall digital presence, and managing the development teams during program upgrades/redesigns, including QA processes
- Applied extensive knowledge for project management phases like design, development and deployment phases of projects, established WBS, scopes, estimates and quotes as well as outstanding client support

OWNER

Websites4BC 06/2019 - present

Web services and online optimizations for small businesses in BC, the UK, Germany and Canada

ACCOUNT MANAGER

Pressreader Inc. 02/2017 – 03/2019

- Full project/account supervision of over 100 publishers projects (B2B) and their digital readership (B2C, over 2 million readers) including planning the subscription pricing (ecommerce) of their products (websites and apps), fixing bugs through creating backlog items for developers, or creating new design templates with web designers and launching the sites and full functionality on the companies network
- Applied API web service integrations such as Piano and Newscycle to help with data synchronization and a more intuitive user experience. Helped increase client's revenue by more than 30 % in one quarter

EDUCATION

Master of Business Administration, Vancouver Island University, Canada (2011-2013)

Master of Science in International Business, Vancouver Island University, Canada (2011-2013)

Bachelor of Arts in International Journalism, Hochschule Bremen, Germany (2007-2011)